DANIEL SMITH Extra FineTM Watercolors

ANIEL SMITH currently offers 238 different watercolors, with more in the works every year. The sheer range of possibility they offer is endless and unparalleled in the industry. Our amazing selection spans the spectrum from the historical, to our natural earth and PrimaTek® colors, to our Quinacridones, the brightest and boldest colors modern technology has to offer.

Dan Smith started his business in 1976, dedicated to bringing the highest quality inks to the print-artist community. In 1993, Dan set out to create a line of watercolors with one goal in mind: to bring the watercolor artist the very best product available. His dream came to fruition with the introduction of a hugely innovative collection of 27 paints that just happened to change the world of watercolors forever. Our pigments may come from every continent except Antarctica but our paints are manufactured in Seattle, Washington.

The **DANIEL SMITH** paint making lab is neither big nor impersonal. It is a world of machinery and color, where the air smells of linseed oil, and everyone's clothes are splattered with paint. The manufacturing R&D lab is the soul of the company, a place where ideas are shared, artist's voices are heard, and new **DANIEL SMITH** colors are brought to life by a talented and dedicated production team. Artisans making paint for artists, they have your complete satisfaction in mind.

Each year more of our chemist's inventive creations are introduced. Early on, **DANIEL SMITH** Inc. was the first to offer Quinacridone pigments in artists' paints. These fantastic, powerful colors, originally created for the auto industry, gave artists new and vibrant choices perfect for glazing. A buying frenzy ensued, and since then, these colors have been copied by other paint manufacturers. After all, imitation is the sincerest form of flattery.

Features and Benefits

- DANIEL SMITH
 Extra Fine™ Watercolors
 are made by hand, in the
 USA, by DANIEL SMITH
 Manufacturing.
- 238 Colors
 Extra Fine™, PrimaTek® and
 Luminescent
- Superior Lightfastness
 235 with LF rating = I or II,
 3 with LF rating = IV
 (Opera Pink, Alizarin Crimson,
 Rose Madder Genuine)

LF rating I = 100+ years, LF rating II = 100 years LF rating III = 50 years, LR rating IV = less than 20 years

 Highest pigmented colors on the market.

- Outstanding color strength when mixed with Titanium White.
- Extremely vibrant colors.
- Excellent brushing properties.
- Widest range of Quinacridone colors—12 colors.
- Many unique and proprietary colors.
- Fantastic and exciting range of colors.
- 32 PrimaTek® colors.
- 210 single pigment colors, only 30 colors with 2 or more pigments.
- Beautiful surface appearance.

- Superior quality control.
- Finest ground pigments of any watercolor line.
- Able to use as half-pans without problems that other brands exhibit.
- Clear and clean washes layers do not muddy up color.
- Highest quality raw materials.
- Widest range of colors on market.
- Made in Seattle WA USA.

DANIEL SMITH LuminescentTM Watercolors

se alone or mix into standard colors for striking effects of light and color. Miniscule particles of titanium-coated mica are the secret. Different sized particles and thicknesses of coating provide the dazzling array of choices.

INTERFERENCE and **PEARLESCENT** colors appear almost colorless but when applied over a dark color they bounce back gleaming color. The interference color take on different hues depending on the point of view and how the light is striking them. Viewed from one angle, Interference Green is a shimmering, pearly green. Viewed from another angle, it refracts a reddish hue.

Our **DUOCHROME COLORS** bounce between two distinct colors depending on the reflective light. Pure visual excitement! The Iridescent colors reflect light directly and provide a fascinating sense of depth, along with intense color and sheen.

The **IRIDESCENT COLORS** reflect light directly and provide a fascinating sense of depth, along with a distinctive sheen. The color ranges of these colors are the most intense.

Features and Benefits

- DANIEL SMITH
 Luminescent[™] Watercolors are made by hand, in the USA, by DANIEL SMITH Manufacturing.
- 48 colors all single pigment colors
- Superior Lightfastness 48 with LF rating = I

LF rating I = 100+ years, LF rating II = 100 years LF rating III = 50 years, LR rating IV = less than 20 years

- Highest pigmented colors on market.
- Extremely vibrant colors.
- Excellent brushing properties.
- Many unique and proprietary colors.
- Fantastic and exciting range of colors.
- 48 single pigment colors.
- Beautiful surface appearance.

- Superior quality control.
- Highest quality raw materials.
- Able to use as half pans without problems that other brands exhibit.
- Clear and clean washes layers do not muddy up color.
- Widest range of colors on market.
- Made in Seattle WA USA.

DANIEL SMITH Extra Fine[™] Watercolor Sticks

ANIEL SMITH Extra Fine[™] Watercolor Sticks offer the same superior intensity as DANIEL SMITH Extra Fine[™] Watercolor paints with the convenience and portability of half pans. Each stick is packed with pure pigment and produces vibrant, strong color when wet or use them dry to build texture.

They're highly reactive with water and release rich, creamy colors. For sketching, developing color values and bold expressions, **DANIEL SMITH** Extra Fine™ Watercolor Sticks are a truly valuable addition to every artists' palette.

Features and Benefits

- DANIEL SMITH Extra Fine[™]
 Watercolor Sticks are made
 by hand, in the USA, by
 DANIEL SMITH
 Manufacturing.
- Currently available in 48 colors.
- Easy to use.
- Vibrant, transparent colors because there are no clay fillers or wax of any kind.
- Superior properties vs. half pans.
- Blends perfectly with DANIEL SMITH Extra Fine[™] Watercolors.
- Sensational results when applied to wet paper.
- Great highlight enhancer for all watercolor paintings.
- Long lasting—one stick equals three pans of paint.

- Very portable—great for plein aire and travel.
- Handmade and hand-formed from pure pigment.
- Each stick is approximately 3" long and ½" in diameter.
- Higher pigment load than our DANIEL SMITH Extra Fine[™] Watercolors.
- Highest pigment load compared to any other brand of watercolor stick or bar.
- We use only the finest, high performance pigments.
- All colors are completely lightfastness, with the exception of Opera Pink and Alizarin Crimson.
- All labels have pigment information, color index name and number.

- For single pigment colors, we strive to use the common name of the pigment, so that the artist can make an informed purchase.
- 40 out of 48 colors contain only 1 pigment which produces cleaner colors and does not become muddy when mixed with other DANIEL SMITH Extra Fine™ Watercolor Stick Colors.
- 47 out of 48 of our colors carry the AP symbol from the ACMI.

This means that the colors do not need any caution information on the label. Only one, Rich Green Gold, carries the CL symbol.

• Made in Seattle WA USA.

DANIEL SMITH Watercolor Masking Fluid

ur Watercolor Masking Fluid is easy to use with the bottle applicator, the included 5, fine-point applicator tips or with an inexpensive brush. Masking Fluid makes an impervious barrier to protect your watercolor paper and preserve the white areas by blocking watercolor washes from flowing into areas you don't want leaving crisp, clean edges.

Our Masking Fluid applies as an off-white color and dries to a transparent caramel color so that you can see it while working, and still be unobtrusive while working on your painting.

Easy to remove when Masking Fluid has dried with a rubber cement pick-up or even with your clean fingers. Be careful though, about leaving oils from your fingers when rubbing off the dried Masking Fluid, oils from your fingers can interfere with new applications of watercolor.

Once the Masking Fluid had been removed, either keep the white areas white or add fresh watercolor onto the preserved white area to retain maximum watercolor luminosity.

Features and Benefits

FLUID:

- DANIEL SMITH Watercolor Masking Fluid is made by hand, in the USA, by DANIEL SMITH Manufacturing.
- Low Odor.
- Excellent Coverage.
- Can flood or soak paper without any gaps, pulls, or other deterioration of mask.
- Easy flowing fluid application.
- Can be brushed on or applied directly from bottle.

- Non-Staining.
- Off white when wet and transparent caramel color when dry (easily visible without distracting from image).
- Pulls clean from paper or board.
- Can be left on paint for a week or month and still be pulled off cleanly.
- Removes with rubber cement pick up.

BOTTLE APPLICATOR:

- Easy Application.
- Can be used as a drawing tool.
- Draws lines and dots easily... great for saving the little details and highlights.
- Can draw to edge of large areas which then be filled in for solid coverage.
- No Brush Required.
- 5 Fine-point tips included with each bottle. Tips can be trimmed to accommodate a variety of line thicknesses.
- Made in Seattle WA USA.